



FOR IMMEDIATE RELEASE

SPORT SYSTEMS UNLIMITED TAKES GOLD FOR INNOVATION

21 April 2006
Waterloo, Ontario

Waterloo-based Sport Systems Unlimited Corp. received top honours, and a Gold Level Award in the Southwest Region at the 8th annual Ontario Global Traders Awards (OGTA), held April 20th in Cambridge.

Sport Systems Unlimited, a world-leader in the design and construction of arena dasher boards, received their award in the Innovation category.

In accepting the award at the luncheon ceremony, Sport Systems Unlimited President Trev Brodie, who founded the company in 1996, provided a tip to the audience in attendance, saying his best advise is to "dare to be lucky."

Through the OGTA, the Ontario government recognizes the outstanding contributions exporters are making to Ontario's economy. The Innovation Award recognizes excellence in the application of existing or new technology in the development of new products or services, and / or improvements to existing products or services that lead to consistent growth in exports and job creation. Breakthrough achievements in R & D, technology and infrastructure, as well as product and service development and design, are the focus of this award.

"As we celebrate our tenth anniversary this year, it is very gratifying to receive an honour such as this," commented Brodie. "This award is a testament to our employees, who work so tirelessly, to our suppliers, whose support and loyalty has been essential, and to our customers in North America and around the world, who know a good thing when they see it."

Sport Systems Unlimited now moves on to the next phase of the awards program. The company is eligible for recognition at the province-wide level, at the Provincial Ontario Global Traders Awards ceremony to be held in Toronto on May 31st.

-30-

Sport Systems Unlimited is a privately-owned Canadian company founded in 1996, dedicated to the design and manufacture of the world's finest dasher board systems. For more information about Sport Systems Unlimited, contact David Staines, Director of Sales & Marketing, at their head office: 1.877.778.5911. Find out more at www.SportSystemsCorp.com.

Sport Systems Unlimited Corp.

685 Rupert St. Waterloo, Ontario, Canada N2V 1N7 Toll-free 1.877.778.5911